



THE RIVERSIDE MALL ON OMR

The Perfect Destination.

OMR

IT corridor of Chennai 150, 000 IT/ITES professionals currently work here

Number to go up to 400,000 by 2015

Economic hub for a range of industries

Young Populace aspiring for a modern lifestyle

Underdeveloped in social infrastructure

MARG Junction is set to fill this gap

Opening in mid-2012

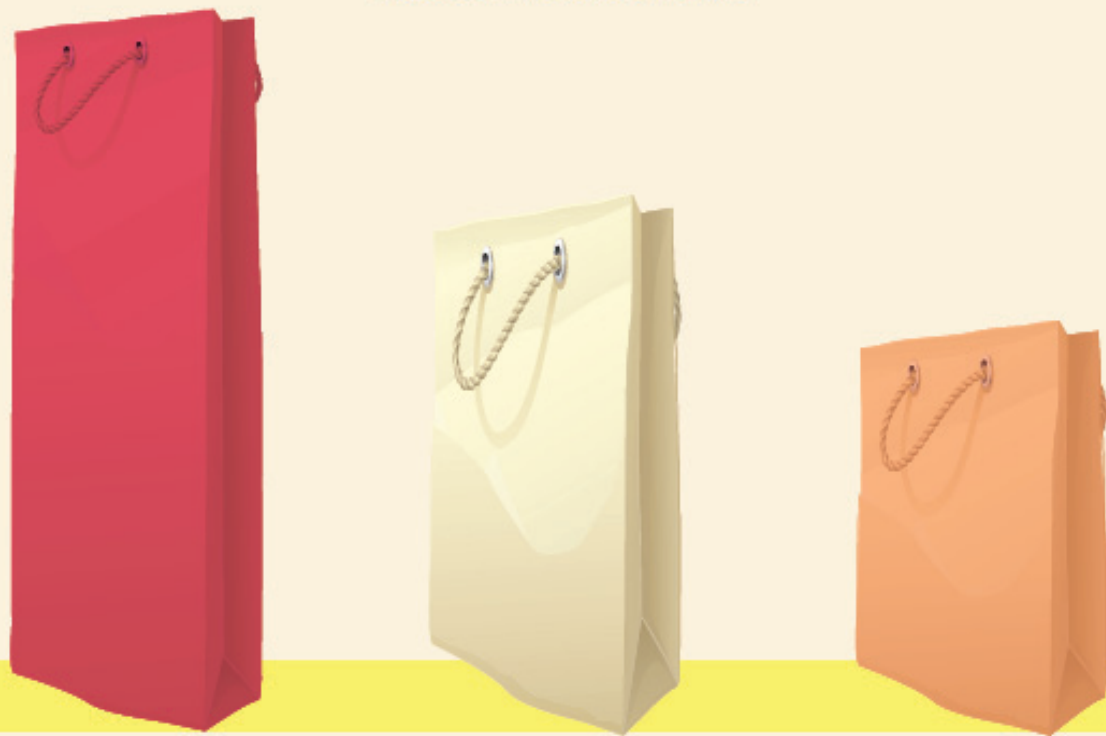


MARG Junction Mall: In the heart of OMR

Distance from:
Tidel Park - 8 kms. and Siruseri - 10 kms.

A Happening Catchment:

CONSUMER POPULATION OF THE IMMEDIATE CATCHMENT AREA



OMR & ECR Area
3,09,864

Rest of South Chennai*
2,50,328

Floating Population
1,87,345

7,47,537

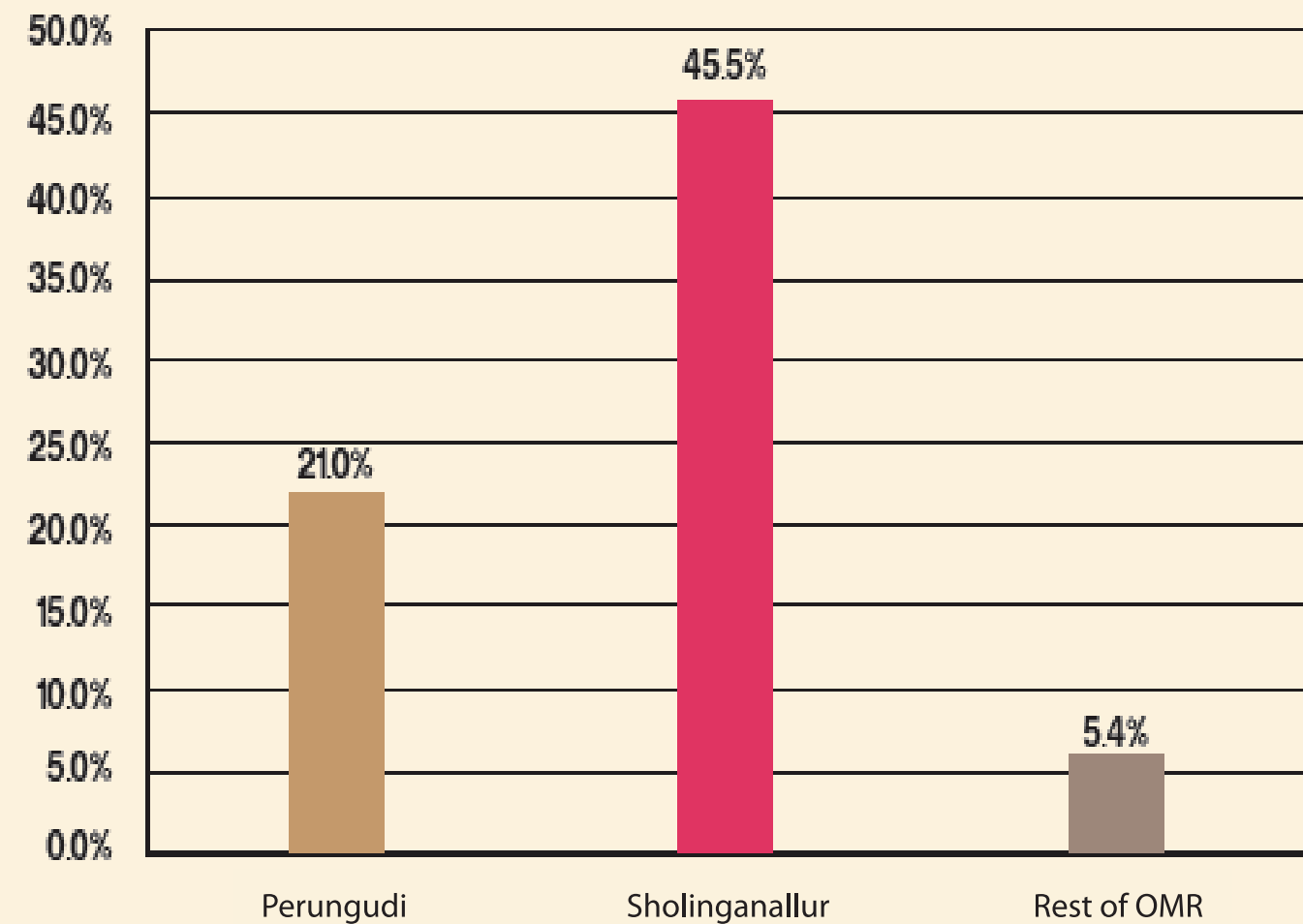
Located in Karapakkam - the Heart of OMR

8 kms from Tidel Park and Siruseri

15 minutes from South Chennai

*Rest of South Chennai – Areas South of Madhya Kailash Road

% Population Growth in last 5 Years



- The population of Perungudi and Sholinganallur has been growing at a much rapid pace as compared to overall Chennai City
- Dearth of premium malls in the area makes MARG Junction Mall a very promising place for your brand

Source: 2nd Master Plan CMDA